CLEARING UP THE FOG ON CLOUD COMPUTING

Cloud computing terms

DaaS – Desktop as a Service
SaaS – Software as a Service
TaaS – Technology as a Service
PaaS – Platform as a Service
IaaS – Infrastructure as a Service
MaaS – Monitoring as a Service

WHICH CLOUD IS RIGHT FOR ME

95% OF ENTERPRISES USE SOME TYPE OF CLOUD

37% of small-to-medium sized businesses use a cloud solution

PUBLIC CLOUD
Data shared by a multitude of online customers

PRIVATE CLOUD
Information and resources dedicated to one customer

TANGIBLE CLOUD BENEFITS

- **Reduces CapEx** Spend and Carbon Footprint
- **Access** and Work From **Anywhere**
- **Complete** Document & File Ownership
- **Regulatory Compliance**
- **Disaster Recovery** and Business Continuity
- Use **Any Device & Application** (Mobility)
- **Rapid Deployment** and **24/7/365 Support**
- Flexible & Scalable
- **Reduces IT Burdens**

CLOUDY DAYS AHEAD

- **50%** In 2016, nearly 50% of Businesses identified a cyber threat
- **97%** 97% of Phishing emails use Ransomware
- **78%** 78% of Test Subjects Clicked Anyway

4 out of 5 Believe Data Backup is Protection

Seconds to Encrypt, YEARS to Decrypt

$209 Million
Q1 2016 Ransomware Payments ($679 average)

TOP 5 REASONS FOR CLOUD

1. GREATER VISIBILITY
2. FASTER TIME TO MARKET
3. HIGHER PERFORMANCE
4. ACCESS TO TECH RESOURCES
5. COST SAVINGS

LEARN MORE

For more information:
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